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Jeff Tatanus: yo

jonnyoosting has joined this chat.

pagreen@mac.com has joined this chat.

pagreen@mac.com: Hey. Jon's here too.

Jeff Tatanus: guess what i had to leave this time...

jonnyoosting: free money giveaway?

Jeff Tatanus: no. an amusement park

Jeff Tatanus: 😞

jonnyoosting: ouch. bummer.

pagreen@mac.com: Again?

Jeff Tatanus: last time it was a carnival

Jeff Tatanus: 😞

Jeff Tatanus: uh, where the heck is the rest of our group?

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jonnyoosting: so, megan said wapo did something similar to our idea, but you guys talked about some ideas to make ours unique?

Jeff Tatanus: thing is, wapo didnt show actual news stories.

jonnyoosting: yeah. I'm looking at it now.

Jeff Tatanus: i have a feeling it isnt very frequently updated.

pagreen@mac.com: Mostly relating to the citizen journalism.

pagreen@mac.com: Just so you guys know, I won't be with you in Ithaca.

jonnyoosting: what are the cit journ ideas?

Jeff Tatanus: why wont you be there?

pagreen@mac.com: That's the only time I can get my wisdom teeth out before I go back to school.

jonnyoosting: bummer

pagreen@mac.com: Yeah.

Jeff Tatanus: gah. are you being gassed or are they knocking you out for it?

pagreen@mac.com: Knocked out. They're all impacted, so they have to cut them out.

Jeff Tatanus: ah, they had to do that for me too.

Jeff Tatanus: and my orientation was four days after.

pagreen@mac.com: I'm sorry.

Jeff Tatanus: the puffiness had gone down by then.

Jeff Tatanus: but then they got kinda reinfected or something... and that wasnt fun

pagreen@mac.com: Ugh.

Jeff Tatanus: so megan, what did you get from your conversations at work about the mapping idea?

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pagreen@mac.com: I didn't get a chance to talk to that guy. Our computers went down for a while, though, so it wasn't real auspicious.

jonnyoosting: well, what's on the agenda?

Jeff Tatanus: just to elaborate more... work on our ideas to improve.

pagreen@mac.com: I saw Marjorie isn't coming. Heard from the others?

jonnyoosting: apologies for missing the chat Sunday. I'm probably a bit out of the loop now. Where are we at? *haven't heard from others

Jeff Tatanus: the transcript is up now, sorry about the delay

Jeff Tatanus: <http://www.clickz.com/showPage.html?page=3501106>

Jeff Tatanus: thats old stats tho

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Jeff Tatanus: kinda interesting... online is definitely growing

pagreen@mac.com: True.

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jonnyoosting: just read the chat. looks like we're headed in a good direction with user submitted layers (news, sales, etc...)

Jeff Tatanus: im also looking to find access to jupiterresearch somehow... they have some great reports, it seems

Jeff Tatanus: <http://www.jupiterresearch.com/bin/item.pl/research:concept/1213/id=97271>

jonnyoosting: so, basically we'd have to create an interface for users to enter info into a database (mysql probably) and then have our google map read the layers they select for display?

jonnyoosting: plus, a way for the traditional newspaper to do this as well?

Jeff Tatanus: yes. although the end user would only be able to edit certain (one?) layers of data

jonnyoosting: Sure. The user submitted news stories could still enter the database, but be sent to an editor first, who then ok's them and moves them to another section of the database as a layer.

pagreen@mac.com: Sounds right.

photobypip has joined this chat.

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photobypip: wats up everyone

Jeff Tatanus: or just toggles a publish/dont publish variable

jonnyoosting: yeah. sure. that's what I meant. we could also provide an "editor interface" that allows the editors to do this quickly.

Jeff Tatanus: yes

pagreen@mac.com: Toggles?

Jeff Tatanus: so we need to design the interfaces, i would assume

jonnyoosting: rough designs.

jonnyoosting: i think we can use the wapo thing as a starting point.

jonnyoosting: for the map

jonnyoosting: and then design complimentary input and editor interfaces

Jeff Tatanus: right

photobypip: ya ive been looking at google maps and it might be good to use as a display but we may need to go our own route for development

jonnyoosting: just checked my database access at MSU via proxy server. i can't access jupiter research. sorry.

Jeff Tatanus: i've checked our stuff too... no access.

jonnyoosting: what do you mean by development?

jonnyoosting: what area?

photobypip: we can use google map to display our idea in toronto, but if we actually want to develop this, we need to go a different way, I dont think its usable as a stand alone app for a multitude of sites

Jeff Tatanus: why?

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jonnyoosting: ditto - why? wapo uses it. you just need an "enterprise" developers key.

photobypip: ya but it is specifically designed and integrated into their site

Jeff Tatanus: right.

photobypip: if we want something that ill light on programming this isn a slution

pagreen@mac.com: I see what you mean. Hard to make it generic, maybe, but not impossible.

photobypip: we could do it

photobypip: we could mae it into an instruction booklet with our own submission app

jonnyoosting: I don't think it's a problem

photobypip: ok lets run with it

photobypip: are we supposed to be selling this thing or giving it away?

Jeff Tatanus: we are giving away our idea

jonnyoosting: giving it away

photobypip: well in that case

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photobypip: so what were you all discussing before i came in here spewing my nonsense

pagreen@mac.com: We were mostly catching Jon up, and saying I won't be in Ithaca.

photobypip: how are you gunna pull that

pagreen@mac.com: Getting my wisdom teeth removed.

photobypip: ouch hope you like icecream

pagreen@mac.com: Fortunately I do.

jonnyoosting: hey all, i posted something on the blog just now. please peruse and respond here.

Jeff Tatanus: bingo

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jonnyoosting: in my mind, the biggest hurdle is how we get the newspaper stories geocoded and entered into our separate(?) database.

photobypip: anyone got the link to the blog? i just got a new comp

jonnyoosting: still a problem we haven't really addressed.

Jeff Tatanus: incubator3.wordpress.com

jonnyoosting: <http://incubator3.wordpress.com/>

photobypip: as far as the geocoding, all the user needs to submit is a street address, google maps can take it from there, and as far as the submissions go, we were going to build a simple html or php page to handle it

jonnyoosting: yeah. that's fine. I mean the newspaper - traditional journalists, etc... making them do extra work.

Jeff Tatanus: psh, pay them a couple extra bucks.

photobypip: a lot of it is already done

jonnyoosting: they are already entering the story into their own database, but now were asking them to put it into this seperate one as well.

photobypip: most reporters have some idea of where they are

pagreen@mac.com: The dailies won't like it, the weeklies won't mind.

jonnyoosting: haha.

photobypip: and crime reports always have an address

photobypip: its 1 more thing to add to a byline

Jeff Tatanus: its really just grabbing the address from the article

Jeff Tatanus: make some intern do it

pagreen@mac.com: Yeah, typical. 😊

jonnyoosting: ok. now that's a simple solution. so, our program would have to read the story and scrape for address?

photobypip: on my camera, I can plug in a gps device, and it will add file info to each image with lat long and alt automaticly

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Jeff Tatanus: thats very cool

photobypip: our app wouldent have to

Jeff Tatanus: being added for new cameras

photobypip: the editor who updates the map would

photobypip: the camera thing is old technology developed for the military

jonnyoosting: so, along with our app are we going to give the newspaper a new employee? i think this is a legitimate concern. the only way we can get papers to adopt this is to make it easy easy easy

Jeff Tatanus: i suppose a new employee could happen... an intern 😊

pagreen@mac.com: That's true. Most of the older people don't know much about the Internet.

photobypip: but most of them have an internet dept, this is literally a 1 minute per story type deal

Jeff Tatanus: or less

jonnyoosting: it's not me you have to convince, but whatevs.

jonnyoosting: I agree. but will they just groan when they hear they'll have to do extra work?

Jeff Tatanus: but if we cant convince you, we cant convince them...

jonnyoosting: anyways, i'm just holding things up here. let's incubate! go!

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photobypip: if they groan about doing a little extra work to exponentially increase the storytelling effectiveness of their paper then they are not the type of people we need on the cutting edge of new media

Jeff Tatanus: ding!

Jeff Tatanus: and more hits thru this interface will mean more ad revenue

jonnyoosting: that's an easy answer. but it's not our job to critique, it's our job to encourage.

pagreen@mac.com: That's the point- they aren't on the cutting edge/

Jeff Tatanus: and i suppose we could even add advertisements into the map?

Jeff Tatanus: like stores, etc?

jonnyoosting: there's potential for that in the future. but that's not something we should consider.

photobypip: the extra work is extra INFORMATION GATHERING work, which is the buisness they are in

Jeff Tatanus: shouldnt we throw in the profitability idea too?

jonnyoosting: again - i agree. but have you worked in a small paper?

photobypip: i go to one every mourning

pagreen@mac.com: I think we work at very different papers.

jonnyoosting: jeff - i think that runs counter to the spirit of this project. our aim is to use free grant money to develop a free project to facilitate community.

jonnyoosting: if the end user wants to use it to generate money, that's on them.

Jeff Tatanus: i would assume they are expected to use it to generate money

photobypip: Are we up for some grant money here?

jonnyoosting: this project is a knight grant.

jonnyoosting: that's how it's being funded.

photobypip: Oh man you made me think we might win some binjimans

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jonnyoosting: some universities are giving their participating students a stipend. others are just paying for their travel etc...

pagreen@mac.com: No, our brains are being sucked for free.

jonnyoosting: as i understand it.

Jeff Tatanus: yes thats how it is

Jeff Tatanus: we retain no ownership of our idea

jonnyoosting: that's why I'm focusing on this being a tool for papers, not a chore.

photobypip: ok as far as the advertising goes, it would be very easy for a paper to incorporate it, and we might mention this in our presentation, but it is not what i feel we should be focusing on

jonnyoosting: true dat

Jeff Tatanus: right

Jeff Tatanus: (sorry... im a marketing communications major! 😞)

photobypip: ok then its settled, no more talking about the other part of the newsroom

jonnyoosting: no need to apologize. that obviously is a possibility with this idea.

jonnyoosting: haha

jonnyoosting: has someone been watching micheal moore rants on youtube?

Jeff Tatanus: i did see sicko!

jonnyoosting: sorry - i'm full of tangents today. let's incubate.

jonnyoosting: we've got four people here. I propose we split up each of the four areas I just posted on the blog for further research and brainstorming.

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jonnyoosting: then discuss each on thurs

photobypip: I can tackle the google maps aspect

jonnyoosting: i'll look into the database and mySQL stuffs

jonnyoosting: i'm interested anyway

Jeff Tatanus: i will handle the 'editor interface' i guess.

pagreen@mac.com: What's left?

jonnyoosting: user and reporter input interface

pagreen@mac.com: I couldn't figure out how to do it if my life depended on it, but I can think of ideas.

jonnyoosting: think about design, categories for user input, etc...

pagreen@mac.com: Okay, I'll do that.

jonnyoosting: how would you guide an average citizen through the process of submitting news?

jonnyoosting: etc...

Jeff Tatanus: and how to guide a journalist

Jeff Tatanus: different info for each?

jonnyoosting: do we need the reporter submission interface - or will we just have them enter that with the byline?

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jonnyoosting: or something similar?

jonnyoosting: ^not rhetorical questions as before

pagreen@mac.com: It seems like it would be easier to include it with the byline.

Jeff Tatanus: i dont know journalism... thats your thing

jonnyoosting: ok. let's go with that for now. just focus on the user submission interface.

pagreen@mac.com: Okay.

jonnyoosting: are we wrapping to quick? anymore topics of discussion?

pagreen@mac.com: I don't think we can do much more tonight.

jonnyoosting: oh. I've got one. Shit. Thursday night. urrgg.

photobypip: whens our next chat

jonnyoosting: I'm shooting from 8 to 10:30 ET

jonnyoosting: Thurs.

pagreen@mac.com: 9 again.

photobypip: and should i et a 22 inch monitor or a 26 inch hdtv

Jeff Tatanus: either one works fine... if it has DVI

photobypip: oh it does

Jeff Tatanus: HDTV has a tuner too, right?

photobypip: ya

Jeff Tatanus: then get the tv, imo.

Jeff Tatanus: what laptop did you end up getting?

jonnyoosting: yeah - I can't make it thursday night. I'm working till 10:30 ET.

Jeff Tatanus: i have a 22" monitor and love it.

photobypip: the macbook with 3 gigs of memory

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Jeff Tatanus: ooh nice

photobypip: ya itl work

jonnyoosting: can we do it later? Or on another night?

pagreen@mac.com: I can't work later.

photobypip: anytime works for me

jonnyoosting: 11 ET?

Jeff Tatanus: that works

jonnyoosting: oh. sorry I misread megan's response. she can't do it later.

photobypip: how about friday

jonnyoosting: not to ashamed to admit I have no plans.

pagreen@mac.com: 9 again?

photobypip: ya

pagreen@mac.com: Sounds fine.

Jeff Tatanus: should work okay for me

jonnyoosting: ok. 9 fri. I'll email others.

Jeff Tatanus: i will have family in from out of town, so if we are out and about i may not make it

Jeff Tatanus: thanks jon.

photobypip: sounds good

photobypip: peace

photobypip has left this chat.

jonnyoosting: ciao

jonnyoosting has left this chat.

pagreen@mac.com: See you.

pagreen@mac.com has left this chat.