

AIM Chat with photobypip, dryambor, jonnyoosting, WKUComanche.

9:23 PM

**Jeff Tatanus:** take two...

jonnyoosting has joined this chat.

dryambor has joined this chat.

photobypip has joined this chat.

**photobypip:** ok im in

**jonnyoosting:** hey, jeff and marjorie are here two times on my screen. no fair!

**photobypip:** sorry evryone my computer crashed

**jonnyoosting:** that sucks

**dryambor:** i'm only one on my screen.

**Jeff Tatanus:** so... all present and accounted for except for ryan?

**dryambor:** that's what i meant last week when i asked if you had cloned yourself.

**Jeff Tatanus:** \*and/or

**jonnyoosting:** hmmm

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**jonnyoosting:** so phillip, I asked everyone to check the blog and at least read my new idea

**photobypip:** for your consideration?

**jonnyoosting:** yeah yeah

**photobypip:** ok im reading through it now

**dryambor:** j.o.: am i supposed to call you jonathan or jonny or jon?

**dryambor:** is your idea different than something like <http://spatialnews.geocomm.com/submitnews.html?>

**jonnyoosting:** jon is fine. whatevs. sir or your excellence are also acceptable

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You left the chat by logging out or being disconnected.

Rejoining chat room...

jonnyoosting has joined this chat.

dryambor has joined this chat.

photobypip has joined this chat.

**Jeff Tatanus:** am i in?

**photobypip:** this could be something we could actually develop

**jonnyoosting:** yes

**Jeff Tatanus:** sorry about that... i disappeared briefly.

**jonnyoosting:** and yes

**Jeff Tatanus:** what did i miss?

**jonnyoosting:** jeff, philip has said he thinks cell phone apps are mostly cross platform now. this makes the cell phone app possible and concrete

**Jeff Tatanus:** yeah, j2me.

**Jeff Tatanus:** or just WAP pages.

**Jeff Tatanus:** (why do i know this?)

**jonnyoosting:** i didn't know that. my cell phone is ancient. the only app i have is a tip calculator

**dryambor:** and you don't even need that app.

**jonnyoosting:** no kidding. i don't tip!

**Jeff Tatanus:** haha

**dryambor:** brat.

**jonnyoosting:** suckers already get paid!

**Jeff Tatanus:** like \$3/hr!

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**jonnyoosting:** i know i know. jk

**dryambor:** now, what exactly is it that you want the cell phones to accomplish, other than the geotag?

**jonnyoosting:** well, an app that walks people through the process of submitting a news story to a local news site: 1) what where when why how questions 2)do you have a photo?

**jonnyoosting:** 3)video?

**jonnyoosting:** etc...

**jonnyoosting:** make a really simple process for people who might otherwise be reluctant

**jonnyoosting:** the app could be provided by a local site, with the submissions going directly to them.

**dryambor:** do ppl want to do that much with their cell phones to report "news"?

**photobypip:** I think they will

**photobypip:** this would be ahead of the curve

**jonnyoosting:** people already do. i think if you made it easier, more will.

**Jeff Tatanus:** and cell phones are becoming more powerful / faster.

**jonnyoosting:** those articles I posted about VA Tech were all about how people using their cell phones to capture news as it happens.

**photobypip:** look at the iphone, everything is gunna elevate toward that type of technology

**jonnyoosting:** or library taserings.

**jonnyoosting:** did you guys see that last year?

**jonnyoosting:** good point on the iphone.

**photobypip:** this technology would be ahead of the curve

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**dryambor:** is it not still totally inconvenient to type a full story into your phone keypad?

**jonnyoosting:** the point is, lots of people have these portable recording devices on them all the time. news sites should tap into that.

**Jeff Tatanus:** yeah i saw the taser video

**jonnyoosting:** and people can text like crazy these days. I think it's less and less of an issue.

**Jeff Tatanus:** iphone doesnt have video recording or gps.

**Jeff Tatanus:** you should see my dad tapping away emails on his crackberry

**dryambor:** what about picture/video \_quality\_?

**photobypip:** it doesnt need gps

**jonnyoosting:** really? well, they could still submit photos.

**photobypip:** triangulation does the same thing

**jonnyoosting:** pic vid quality isn't great, but the timeliness makes up for it.

**jonnyoosting:** philip, can you explain triangulation?

**dryambor:** why wouldn't ppl just CALL the local news and tell them the story?

**photobypip:** plus most of the time that stuff is newspaper sharp

**photobypip:** as we say in the photo industry

**jonnyoosting:** good call marjorie. but people can't call in video or pics.

**photobypip:** ill see if i can

**photobypip:** if a cell tower connects with a cell phone it knows how far the phone is but not what direction

**dryambor:** true...still worried about quality, but perhaps the newer phones are better than the razr...so poor

**jonnyoosting:** but does the phone know that - so when it sends info to a paper it can include geographic info

**Jeff Tatanus:** yeah there are 2mp+ camphones now

**jonnyoosting:** people will watch shit quality stuff, if it's the only option. The VA Tech cell phone footage wasn't great, but it was hugely popular.

**photobypip:** so if three cell towers connect with one phone (which would happen in a developed area, you can draw a circle around each tower at the correct distance

**Jeff Tatanus:** no the phone doesn't know its coordinates.

**photobypip:** and where all the circles connect, that's where the phone is

**Jeff Tatanus:** yeah, the cell company can trace it but the phone can't trace itself

**jonnyoosting:** okay I get it. but, how could we figure that info out?

**photobypip:** but it could

**jonnyoosting:** how?

**photobypip:** that could be built into the app

**dryambor:** i only saw the outdoor va tech footage, which basically was nothing. it was only popular because the news orgs SAID it was fab coverage...

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**Jeff Tatanus:** it just wouldn't be possible.

**photobypip:** i don't know the tech but i know people who do

**jonnyoosting:** it was the only coverage, other than all the talking heads afterwards.

**photobypip:** i can check it out and let everyone know at the next chat

**dryambor:** i understand.

**jonnyoosting:** ok philip. thx.

**dryambor:** still doesn't make it worthwhile, from a critical point of view.

**photobypip:** ya

**photobypip:** again im not sure its possible but i can check

**dryambor:** popular view is always more forgiving.

**jonnyoosting:** So, jeff, any arguments against this, and for the old idea?

**Jeff Tatanus:** i mean, it is just a child of the old idea

**Jeff Tatanus:** i am just afraid of adding too much technology that doesn't really exist at this point

**jonnyoosting:** that's true. we'll work with what we have. we could also just ask for addresses and have google geotag the address, avoiding the need for triangulation, etc...

**Jeff Tatanus:** making a mashup of web2.0 tools is a lot easier than a web2.0 mashup PLUS wireless development

**photobypip:** ya i think we should go with what we have for now and check some leads on the new idea

**jonnyoosting:** but, i think we should scrap the huge goal of getting all reporters to geotag their stories, and instead focus on doing so for new citizen journalism content

**Jeff Tatanus:** sounds good.

**jonnyoosting:** for now

**dryambor:** focus keys: INNOVATION, participatory journalism

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**jonnyoosting:** yeah. innovation... hmmm.

**jonnyoosting:** so, where are we at.

**dryambor:** no need for "at."

**dryambor:** 😊

**jonnyoosting:** 😊

**Jeff Tatanus:** is this cell-only or web interface also?

**jonnyoosting:** well, i think we need to look more into the cell, but either way it will need to have a web interface option as well.

**photobypip:** i'd tend to disagree

**jonnyoosting:** if people take photos on a digital camera, not a phone, they should still be able to participate.

**Jeff Tatanus:** yep

**photobypip:** id make it a browser based app

**jonnyoosting:** clarify the difference for me.

**photobypip:** that way its usable on any computer

**photobypip:** plus the iphone is a full browser phone

**photobypip:** and a web based app would be easy to configure for a web based mobile device

**Jeff Tatanus:** true.

**photobypip:** it would affect more people

**jonnyoosting:** okay. how would a local news site incorporate a web app  
could they embed it within their traditional layout, easily without lots of coding.

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**jonnyoosting:** we want this to be easy to adopt

**photobypip:** i think they could ya

**jonnyoosting:** !'m just confused by the terminology. what's the difference between a web interface and a browser based app? examples?

**photobypip:** a browser based app is a web interface

**photobypip:** its a program that runs in a web browser instead of independantly on your operation system

**photobypip:** think of it as an online game vs. one you install on your machine

**jonnyoosting:** oh. yeah. that's what I had in mind. I thought you were disagreeing with "web interface" above when you said "id tend to disagree"

**jonnyoosting:** my bad.

**photobypip:** oh i meant id disagree with a cell phone specific app

**jonnyoosting:** gotcha.

**Jeff Tatanus:** so we need to... re-research now?

**Jeff Tatanus:** mobile technolgies now also.

**jonnyoosting:** yeah. a lot fo the stuff i posted yesterday talked about cell phone usage, but not how the tech actually works.

**dryambor:** from a philosophical pov: instead of re-researching...

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**jonnyoosting:** Is this innovative

**jonnyoosting:** enough?

**Jeff Tatanus:** yes.

**dryambor:** how about some soul-searching...the whole point of wanting to innovate is to try to re-involve ppl with news.

**dryambor:** contemporary society has lost that and the news industry wants to revive that.

**dryambor:** how do you use these techs to get people excited again about the communities in which they live and sharing that...

**jonnyoosting:** true. i think giving them a voice in the news - creating - necessarily encourages them to get involved. they're not just passive consumers of news.

**dryambor:** a hometown general store approach to the news of the day

**photobypip:** plus, the media is seen as eliteist and unattainable

**dryambor:** the "innovation" will come from your philosophical approach TO the techs, not HOW the techs function, so much.

**Jeff Tatanus:** right, the 'mashup.'

**photobypip:** i think that by accepting and using outside work that the media involves the community in their fourth estate duties

**dryambor:** YES philip...NOW is your opportunity to change that

**dryambor:** what's a fourth estate duty?

**dryambor:** to add to the elitism of media, how about redundant? BANAL???

**Jeff Tatanus:** haha

**photobypip:** its the duty to oversee the powers that be and make sure they are acting in a way that best represents the common good

**dryambor:** the media in no way serve that function now...and few folks submit to such a goal.

**photobypip:** your right

**dryambor:** your innovation can change that...or at least point culture in a new direction.

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**dryambor:** you're

**dryambor:** 😞

**dryambor:** you crazy no grammar kids!

**Jeff Tatanus:** and you call yourself a journalist!

**dryambor:** NO i don't!

**Jeff Tatanus:** no, phil.

**dryambor:** i'm a critical culturalist.

**jonnyoosting:** tangent - how about a text ring - sort of a group you can join (or quit easily) and make and receive texts to others in a community of your choosing.

**dryambor:** ah, yes...

**photobypip:** im in washington so i may be jaded but it seems that all journalists are doing these days is regurgitation pr and press office info

**Jeff Tatanus:** i think something along the lines of a 'text ring' already exists.

**jonnyoosting:** ok

**dryambor:** example, jeff?

**jonnyoosting:** just a thought - to get people communicating

**dryambor:** i like it.

**Jeff Tatanus:** i'll try to find it

**dryambor:** look at facebook/myspace for the music community, etc. ppl are CRAZY for that, and all it is is personal news/gossip.

**Jeff Tatanus:** sms.ac

**dryambor:** how do you translate that to larger cultural/social issues that matter (and by that, i don't mean all the tried and bored themes of traditional media)?

**Jeff Tatanus:** <http://in.content.mobile.yahoo.com/new/groups/> (yeah, it's in india...)

**dryambor:** for instance, in bowling green, we need to talk about how the city is placing all sorts of stop signs in ridiculous places that inhibit the safe flow of traffic.

**dryambor:** they're doing so to increase revenue by screwing drivers.

**Jeff Tatanus:** ??

**dryambor:** any stories on that? community action? nope, but we hear about all kinds of other random junk that means nothing...

**Jeff Tatanus:** increase revenue? how so?

**dryambor:** again, how to you inspire ppl to make a change in their daily worlds?

**dryambor:** by charging \$180 tickets for running stop signs in stupid places.

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**Jeff Tatanus:** ah

**Jeff Tatanus:** i take it you got a ticket 😊

**dryambor:** literally, stop signs in cul de sacs in neighborhoods.

**jonnyoosting:** well, using our cell app, couldn't you take a picture of one such sign and make a story!

**dryambor:** i'm not that dumb. i keep eyes open for piggeys.

**photobypip:** my girlfriend got one of those tickets

**dryambor:** my students get them ALL the time.

**photobypip:** the cop waited 2 miles to pull her over

**photobypip:** but ne ways

**dryambor:** no doubt.

**dryambor:** again, there is ALL SORTS OF CHAOS and lacks of logic happening all over...ppl can change but the apathy is too strong

**dryambor:** INNOVATIVE NEWS CAN CHANGE THIS!!!

**dryambor:** i'll shut up now...it's your project.

**dryambor:** 🙄

**Jeff Tatanus:** haha thats perfectly okay

**Jeff Tatanus:** but is it all about venting?

**dryambor:** this culture could use some good honest venting, dontcha think?

**Jeff Tatanus:** that seems more editorial than news.

**photobypip:** i agree

**dryambor:** fact: new stop signs going up in strange places.

**dryambor:** fact: cost of speeding ticket = \$20.

**dryambor:** fact: cost of associated court costs to city = \$160.

**dryambor:** the public fills in the rest, right?

**dryambor:** again, i don't know. YOU are the journalists.

**jonnyoosting:** sure. like I said, snap a photo and a picture of your ticket, use our cell phone app and have readers of a local newspaper be able to see it. the story is told. people can then comment and get all riled up.

**jonnyoosting:** we can't make people excited, we can give them channels to do so.

**dryambor:** isn't WHY one of your 5 ws?

**jonnyoosting:** sure.

**photobypip:** i think a good story is our biggest ally in all of this

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**photobypip:** the fanciest web app cant make a story better

**Jeff Tatanus:** will we get a lot of crap stories tho?

**photobypip:** i think there will def be a lot of crap stories

**photobypip:** anyone who works a beat at a newspaper knows that

**jonnyoosting:** no doubt. we can digg them, or rate them, or whatever. self-editorial process.

**photobypip:** people call in with the wierdest story ideas

**Jeff Tatanus:** ex.?

**dryambor:** eird

**photobypip:** ie one time someone called in a story about a woman who lost her cat

**photobypip:** no relevance

**photobypip:** but that would be part of the editing process

**jonnyoosting:** I actually had to cover a story about five wrens hatching in a basket on a kids bicycle.

**Jeff Tatanus:** how edited would it be?

**photobypip:** thats an awful story

**dryambor:** isn't "relevance" called into question with participatory jrnlsn?

**dryambor:** totally relevant to chic who loses cat...and perhaps can find cat with ppl's help knowing she lost

cat?

**photobypip:** i think they still have to be newsworthy, ie relevance,content,conflict, intrest

**Jeff Tatanus:** who is determining newsworthiness in this model, jon?

**dryambor:** i understand. the point: consider the philosophies from which your ideas spring forth. doing so will give them depth and clarity.

**jonnyoosting:** hadn't gotten that far. I'm always in favor of the digg model of users controlling that.

**Jeff Tatanus:** so are we adding digging to this?

**photobypip:** i almost wouldent trust the users to edit

**jonnyoosting:** some sort of a rating system wouldn't be too hard.

**photobypip:** i think there should still be a professional journalist running things

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**Jeff Tatanus:** why?

**jonnyoosting:** I'm in favor of providing the channel, then giving the control the people using it.

**jonnyoosting:** to the

**Jeff Tatanus:** with some safeguards.

**jonnyoosting:** sure - report this if it's inflammatory, etc...

**photobypip:** i dont think that general education on journalism would support a totally independant source of info

**Jeff Tatanus:** this isnt supposed to be yo mamma's journalism.

**photobypip:** i feel it would be to easy to become overrun with he said she said and gossip

**photobypip:** ya but it cant be a free for all

**photobypip:** afterall there are a lot of really good professional journalists out there

**Jeff Tatanus:** yeah but is that the future?

**photobypip:** and if newspapers are gunna put their name on this thing there not going to allow it to become a gissip column

**photobypip:** i think it is definatly the future

**dryambor:** independ E nt

**Jeff Tatanus:** so theres an approval process?

**dryambor:** yeah, yo mamma

**photobypip:** people are gunna go to the nytimes for real news not the back fence

**jonnyoosting:** most newspapers already have comments, that often end up as gossip columns.

**photobypip:** its a credibility issue

**photobypip:** but there comments to a legitimate story

**photobypip:** if theres no editor then there is not way to ensure fact checking and legitimacy

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**photobypip:** and in that case who is responsible for libel

**Jeff Tatanus:** the author?

**photobypip:** that would most certainly come up

**jonnyoosting:** okay, so the paper could choose to highlight a couple of stories each day, that they view as the most newsworthy. simple, few minute a day project.

**photobypip:** but a reporter isnt responcible

**photobypip:** the publication is

**photobypip:** im just saying that most newspapers arnt going to adopt a free for all template

**photobypip:** its too risky

**jonnyoosting:** well, let's research what the current train of thought on this is. my boss just crafted a new user agreement for our website. I'll ask him about it.

**dryambor:** where are you working, your excellence?

**dryambor:** any ideas filtering in from the workplace...or feedback?

**dryambor:** the innovation feedback streams seem to be running a bit dry...

**jonnyoosting:** eTruth.com, Web site of a small daily paper in Elkhart, IN

**photobypip:** im working at a paper this summer i could run a few ideas past my managing editor

**dryambor:** can't hurt.

**jonnyoosting:** well, I will say we are building a new Web site that is going to give lots of control to readers. they have to register and sign and agreement, but once that's done, they're going to have a lot of power.

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**jonnyoosting:** most just building groups, uploading photos, myspace like profiles and comment systems, free reign to edit info about local restaurants, etc...

**jonnyoosting:** so, let's think some more about this new cell phone and participatory journalism idea. 1) research cell phone tech. philip talk to your peeps.

**photobypip:** u got it

**jonnyoosting:** 2)research current thoughts on comm journalism, libel, etc...

**dryambor:** i have some administrative toys...let me know when you want them.

**Jeff Tatanus:** ?

**jonnyoosting:** check some sites you read regularly that have feedback or user submitted content. what's their strategy. disclaimers and user agreements, etc...

**jonnyoosting:** toys?

**dryambor:** yeah...items of discussion.

**dryambor:** all things are toys.

**jonnyoosting:** well, let's do that now, cause I'm about ready to bail.

**dryambor:** ok...everyone is supposed to offer feedback on ALL OTHER team sites. i've seen jon post on one, but no others.

**dryambor:** what's up?

**Jeff Tatanus:** our mixed-group was going to do a chat

**dryambor:** the deadline for this is tomorrow, so please take a few minutes to do this.

**Jeff Tatanus:** but nobody responded to the emails.

**jonnyoosting:** well, i posted on several. some sites it's hard to tell exactly where they want us to post. and yes, I did participate in a mixed group chat.

**dryambor:** no chat needed. just post comments on each team's blog entry.

**photobypip:** i did the mixed group chat and emailed suggestions

WKUComanche has joined this chat.

**jonnyoosting:** i commented on a few yesterday. I'll see if there are more to do.

**dryambor:** ok...we've received virtually no feedback yet, right?

**Jeff Tatanus:** correct

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**jonnyoosting:** yeah. that's right.

**dryambor:** ok. let's just make sure that we show our faces for the other teams so our participation isn't in question.

**jonnyoosting:** I've sent out two emails with our blog address in an attempt to solicit responses.

**dryambor:** even if you've already chatted, please post a note saying this in their blog comments for the appropriate thread.

**dryambor:** ok?

**jonnyoosting:** jeff, maybe we can make our idea a link on top, like the chats, so that it's really easy for people to find!

**dryambor:** yes...

**Jeff Tatanus:** okay

**dryambor:** you're supposed to use the weekend to sort thru fb and decide on your final idea.

**Jeff Tatanus:** jon, can you write up the idea?

**dryambor:** that is to be posted on monday, july 9. there needs to be some "formal" presentation of that idea on our blog.

**jonnyoosting:** okay. will do tomorrow evening. no time til then.

**dryambor:** this could be a quick powerpoint, or some other format you choose.

**Jeff Tatanus:** should i just post your latest message on the top then?

**jonnyoosting:** the write up that is.

**dryambor:** one final note: have you guys not chosen a name other than "team 3"? gotta do better...

**photobypip:** i could build a quick flash presentation

**jonnyoosting:** yeah, just throw that up there for now. I'll refine it. Maybe you can make a quick note that it will be cell phone based now.

**dryambor:** cool on flash if you're feeling funky.

**jonnyoosting:** ooh, flash would be cool. would it take forevs.

**photobypip:** how about team 6 over 2

**dryambor:** crazy!

**photobypip:** na it shouldent

**Jeff Tatanus:** team... radical nine?

**Jeff Tatanus:** haha

**dryambor:** seriously, come up with a name this weekend too!

**dryambor:** and our next chat is sunday at 8, right?

**jonnyoosting:** yeah. Ryan, are you in here?

**photobypip:** i like radical 9

**dryambor:** hello mr. edge.

**WKUComanche:** i'm here

**WKUComanche:** just quiet

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**jonnyoosting:** well, as you can see, we're kind of wrapping things up. just deciding kicking some group name ideas around.

**WKUComanche:** i checked out the i report

**WKUComanche:** i thought it was weak

**WKUComanche:** less relevant than a hard story

**WKUComanche:** i'm having trouble seeing the benefits of cit journalism

**photobypip:** me too

**WKUComanche:** i'd like to see it augment hard news or be completely separate

**jonnyoosting:** I'm too tired to get into this right now... It's a can of worms.

**WKUComanche:** i've heard the arguments

**Jeff Tatanus:** so we need to feedback on other groups.

**jonnyoosting:** do you have any better ideas for the project?

**WKUComanche:** it sounds like we're putting ourselves out of jobs

**WKUComanche:** i like geotagging

**WKUComanche:** i like the 3d map interface

**dryambor:** no...you're putting yourselves in BETTER communities!

**WKUComanche:** i think it has potential

**dryambor:** keep your focus oriented and you'll be fine.

**dryambor:** journalism purports to keep checks and balances and make the world better...so make it better with your innovation.

**jonnyoosting:** so do i. but i think it's beyond the scope of this project. and doesn't specifically address the projects goals.

**dryambor:** ready to sleep all?

**jonnyoosting:** it doesn't change journalism, just they way people read it.

**jonnyoosting:** yes. tired.

**WKUComanche:** i see the major problem in the news as being getting it to the people who should care but don't

**Jeff Tatanus:** okay, so we get feedback and beg for feedback tomorrow.

**dryambor:** that could change it, though...just think on it.

**dryambor:** yes...you give feedback and then invite it, too

**dryambor:** good until sunday?

**photobypip:** ya

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**Jeff Tatanus:** yup

**jonnyoosting:** okay. bye. ryan, we'll have to continue the discussion later. feel free to do so on the blog and we can all respond there. bye now!

**WKUComanche:** i'll do it

**dryambor:** g'nite.

**Jeff Tatanus:** hit "publish" instead of "save" next time, ryan.

**jonnyoosting:** jeff - do you have the chat transcripts, since you got booted?

**WKUComanche:** thanks

**Jeff Tatanus:** i have a couple-minute gap

**Jeff Tatanus:** but you filled me back in, so that should be okay

**jonnyoosting:** cool. peace.

jonnyoosting has left this chat.

**Jeff Tatanus:** talk to ya all sunday

dryambor has left this chat.

photobypip has left this chat.

**WKUComanche:** sunday, later